



Nebraska
Breastfeeding
Coalition

February Quarterly Meeting

From the comfort of your own screens

February 1, 2022 – 10am - Noon

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Agenda

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- Welcome & Introductions
 - Your current Leadership Team and New Members
- Financial Update
 - Renewing our Focus
- Strategic Planning Review
- Breakout Rooms
 - Goal 1: Improve the lactation workforce through diversification and professional support in Nebraska by 2025.
 - Goal 2: Increase NE BFC visibility and reach among Nebraska community partners by 2025.
 - Goal 3: Increase NE BFC network advocacy efforts by 2025 for relevant policies and practices at the local, State, and National levels that promote breastfeeding in Nebraska.
- A review of what we've learned/ your ideas
- Meeting takeaways
 - How we move forward and how you can get involved

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Meet the Leadership Team Members

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Stephanie Bradley, CLC
Touch of Gold- Founder/Director
NE BFC Chair



Karina Ruiz-Vargas, CLC
Spanish Interpreter
Co-Chair



Kailey Snyder, PhD, MS
Assistant Professor
Physical Therapy Department
Creighton University



Kara Foster, MPH
Education & Training Manager
CityMatCH



Alyson Carter, CLC
Mental Health Therapist



Nicole Christensen, RD, CLC
Nebraska WIC Program,
Department of Health and Human
Services



Johanna Babcock, Breastfeeding
Peer Counselor (rural NE)

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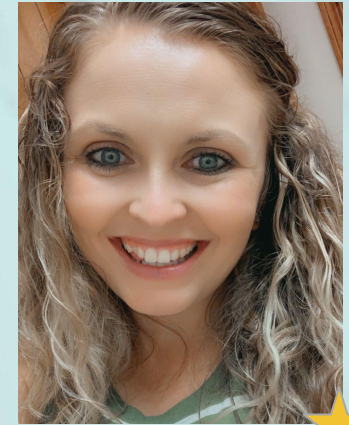
Gaby Valverde, RN, CLC
Nebraska WIC Program Manager



Molly Rempe, CLC
OB Coordinator
Broadstone Memorial Hospital
Child Passenger Safety Technician




Melanie Horstman, IBCLC
Child Passenger Safety Technician
Co-Owner- Nurture Omaha, LLC



Samantha Good, RN, CLC
Co-instructor in Rural
Breastfeeding support group.

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Financial Update

Fiscal Year: July 2021-June 2022

Current Number of Members: 47

Amount of revenue this fiscal year: \$1,500

- Primarily individual/organizational membership dues

Amount spent this fiscal year: \$13,018.90

- Primarily on Strategic Planning, promotional materials, and the Administrative Coordinator

Balance as of 1/30/22: \$28,279.35

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Invitation to Sponsor the Coalition

Community sponsorship and membership dues allow the Coalition to move strategic planning initiatives forward. If your business or organization would like to become a sponsor, please email info@nebreastfeeding.org or go to our website to learn more www.nebreastfeeding.org

Sponsoring Member

- Bronze Sponsor
- Silver Sponsor
- Gold Sponsor
- Platinum Sponsor

Covers 10 individuals

- \$500/year
- \$1000/year
- \$2500/year
- \$5000/year

Provide operational and project funding to advance the Strategic Plan

Recognition at all quarterly meetings, on Social Media and on the NE BFC website homepage

Membership Criteria

Membership of the Nebraska Breastfeeding Coalition is open to anyone who is in agreement with the mission, goals and values of the Coalition. No person or organization shall be denied membership because of race, gender, religious preference, ethnicity, sexual orientation, age, disability or any other grounds in which it is not permissible to discriminate. Members may not receive personal compensation or commissions from infant formula companies.

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Strategic Planning Update 2022-2025

- Focus Areas

- Clarifying the mission
- Diversity, equity, and inclusion
- Expanding our outreach and capacity
- Increasing representation
- Intentional advocacy

- If you're interested in joining a workgroup, email info@nebreastfeeding.org

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Breakout Rooms

Goal #1

Improve the lactation workforce through diversification and professional support in Nebraska by 2025.

Goal #2

Increase NE BFC visibility and reach among Nebraska community partners by 2025.

Goal #3

Increase NE BFC network advocacy efforts by 2025 for relevant policies and practices at the local, State, and National levels that promote breastfeeding in Nebraska.

Questions for each room:

1. *What is the Leadership team's role in realizing these goals?*
2. *What is the role of a coalition member in realizing these goals?*

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Breakout Room 1

Goal #1

Improve the lactation workforce through diversification and professional support in Nebraska by 2025.

Objectives

- Increase Educational Opportunities in order to increase timely and up-to-date lactation professional development across the State by 2025
- Provide Continuing Education opportunities at NE BFC Quarterly Meetings for General Members
- Promote External Opportunities for Lactation Professionals to gain Continuing Education Credits
- Secure Funding
- Securing Mentorship Opportunities

Focus Questions:

1. *What would it look like to see success in diversifying the lactation workforce in NE?*
2. *What would it look like to see improved professional support for the lactation workforce in NE?*
3. *What is the Leadership team's role in realizing these goals?*
4. *What is the role of a coalition member in realizing these goals?*

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Breakout Room 2

Goal #2

Increase NE BFC visibility and reach among Nebraska community partners by 2025.

Objectives

- Build General Membership to create a united network of knowledge and practice
- Increase and diversify the current general membership for an inclusive approach to breastfeeding wellness
- Maintain Directory of General Members
- Develop and hold roundtable discussions for lactation professionals
- Equitably build capacity of local Community Breastfeeding Initiatives (CBIs) through resource sharing and brokering partnerships

Focus Questions:

1. *What would success look like in building the general coalition membership to create a united network of knowledge and practice?*
2. *What would it look like to achieve success in equitably building capacity through resource sharing and brokering partnerships?*
3. *What is the Leadership team's role in realizing these goals?*
4. *What is the role of a coalition member in realizing these goals?*

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Breakout Room 3

Goal #3

Increase NE BFC network advocacy efforts by 2025 for relevant policies and practices at the local, State, and National levels that promote breastfeeding in Nebraska

Objectives

- Regularly engage local and State partners to discuss and address policies & practices impacting the lactation workforce and/or breastfeeding families
- Monitor & advocate for National policies and practices promoting breastfeeding intention, initiation, duration & exclusivity

Focus Questions:

1. *What would success look like in regularly engaging local and state partners to discuss and address policies & practices impacting the lactation workforce and/or breastfeeding families?*
2. *What would success look like in monitoring and advocating for national policies and practices promoting breastfeeding intention, duration, & exclusivity?*
3. *What is the Leadership team's role in realizing these goals?*
4. *What is the role of a coalition member in realizing these goals?*

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Discussion Review

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Discussion Notes

- Goal 1
 - Need community buy in
 - Connect with people that want to be lactation professionals
 - Support goal and desire to participate - community stakeholders
 - Stretch measure more long term
 - Directory of lactation professionals across the state
 - Know where we are starting so we know where we are going
 - Agree with objectives we started so far
 - CEUS
 - Short recorded messages for education opportunities
 - Utilize connections we already have
 - Review info with providers to make it is most helpful
 - Reach out to people of color
 - Offer scholarships
 - Figure out how to work with healthcare administrators - who is best fit in each hospital systems
 - Needs of people that want to be lactation professionals

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Discussion Notes

- Goal 2
 - Who should be involved - have smooth work flow of groups
 - Hospital systems - 50 birthing hospitals, need reps
 - Outpatient lactation specialists
 - Churches
 - Moms groups
 - Stakeholders - help financially
 - Diversifying
 - Info that hospitals have on ethnicities and rates
 - Heres your goal, heres how we can help, etc
 - How will people be involved
 - Having a clear as a member this is what you can contribute to
 - Having let members know what it means to be involved - sharing info and reaching out to people
 - Open communication a little more

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Discussion Notes

- Goal 3
 - Diversity - partners businesses
 - Have chamber meetings
 - Get healthcare systems back involved
 - Monitor and advocate - follow up and focus on what we are trying to do
 - Stay in contact with other state coalitions and USBC
 - Serving working moms
 - Breastfeeding advocates info
 - Resources for moms
 - Being connected financially - network is important
 - Have numbers and data will help get grants and money
 - CHI and bryan health partnerships as regional
 - Engage with policy makers
 - Form relationships with business directly - legislators get tired of being told what to do by groups that are passionate.
 - Need to not be the only ones fighting for breastfeeding rights
 - Making connections and show goals and benefits
 - Look at what each individual has to offer

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Discussion Notes

- Discussion notes
 - Connect with insurance companies - who works for them
 - Hard to get much from insurance companies
 - They will be the ones that start to not cover working with IBCLC and such
 - Stephanie going to use contacts to find out with medicaid
 - Tricare and medicaid making changes to lactation consultations
 - Melanie has tricare contacts - willing to help out
- How can we regularly connect people?
 - Don't have an answer yet, but working on finding best path forward
 - Mentorship is challenging
 - Working on step by step worksheet to help people
- Coalition member meetings - emails for things they can be involved in
 - We can't do this without you!
 - Will keep you updated!
- Membership benefits in development

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Today's Takeaways

You are a vital part of the success of the Coalition. We thank you for your input and for all the work you do in the community.

We invite you to take an active role in how we move forward. If you would like to be involved in any capacity regarding any of our strategic goals. Please let us know.

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Help us make a difference!

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Lead the Charge

**Apply to join our
Leadership Team!**



Nebraska Breastfeeding Coalition
Leadership Team Applications



<https://forms.gle/7eUwdU5e2tuehTtL6>

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Join Our Mission

Become a member or renew today!

nebreastfeeding.org

Membership Benefits

- Regular communication on Nebraska Breastfeeding Coalition Activities
- Use of Coalition materials
- Opportunity to contribute to Coalition activities
- Professional/Networking affiliations
- Opportunities to attend sponsored conferences

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2021-2022 Quarterly Meetings

2022 Meeting Dates

~~February 1, 2022~~

May 3, 2022

August 2, 2022

November 1, 2022

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www.nebreastfeeding.org