



Nebraska
Breastfeeding
Coalition

November Quarterly Meeting

From the comfort of your own screens

November 2, 2022 – 10am - Noon

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Agenda

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10
YEARS
STRONG

- Welcome & Introductions
 - Invitation to Leadership Team
- Financial Update
 - Invitation for Sponsorship
- Strategic Plan 2022-2025 Goals
 - Potential activities to look forward to
 - Mentorship Program
 - Scholarship pending funding
- Breastfeeding Friendly Designation Promotion
- Presentation - “Introducing: The Nebraska Breastfeeding Coalition First IBCLC Mentorship Program”
 - Presentation from Teresa Pena’s
 - NEBFC Member’s Story to becoming IBCLC.
- Presentation from Ann Seacrest
 - Details of the Brand New Mentorship Program
- Monthly Newsletter Entry Requests
- Membership / Sponsorship Invitation

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Meet the Leadership Team Members

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Stephanie Bradley, CLC
Touch of Gold-
Founder/Director
Chair



Karina Ruiz-
Vargas, CLC
Spanish
Interpreter
Co-Chair



Melanie Horstman,
IBCLC
Child Passenger Safety
Technician
Co-Owner- Nurture
Omaha, LLC



Kara Foster, MPH
Education &
Training Manager
CityMatCH



Teddie Genter, OTD,
OTR/L, IBCLC
The Breastfeeding
Therapist



Alyson Carter, CLC
Mental Health Therapist



Nicole Christensen,
RD, CLC
Nebraska WIC
Program, Department
of Health and Human
Services



Johanna Babcock,
Breastfeeding Peer
Counselor (rural NE)



Gaby Valverde, RN,
CLC
Nebraska WIC
Program Manager



Molly Rempe, CLC
OB Coordinator
Broadstone Memorial
Hospital
Child Passenger
Safety Technician

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Lead the Charge

- Do you have a passion for breastfeeding support and education?
- Are you looking for a way to be more involved in normalizing breastfeeding for Nebraska?
- Can you commit to at least 2 meetings per month?
- Do you have the capacity to assist with small projects?

**Apply to join our
Leadership Team!**



Nebraska Breastfeeding Coalition
Leadership Team Applications



<https://forms.gle/7eUwdU5e2tuehTtL6>

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Financial Update

Fiscal Year: July 2022-June 2023

Current Number of Members: 120

- includes company memberships - 5 people maximum per company membership

Amount of revenue this fiscal year: \$300.00

- Primarily individual/organizational membership dues

Amount spent this fiscal year: \$2,527.89

- Primarily on website/technology and the Administrative Coordinator

Balance as of 9/30/22: \$20,137.41

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Invitation to Sponsor the Coalition

Community sponsorship and membership dues allow the Coalition to move strategic planning initiatives forward. If your business or organization would like to become a sponsor, please email info@nebreastfeeding.org or go to our website to learn more www.nebreastfeeding.org

Sponsoring Member

- Bronze Sponsor
- Silver Sponsor
- Gold Sponsor
- Platinum Sponsor

Covers 10 individuals

- \$500/year
- \$1000/year
- \$2500/year
- \$5000/year

Provide operational and project funding to advance the Strategic Plan

Recognition at all quarterly meetings, on Social Media and on the NE BFC website homepage

Membership Criteria

Membership of the Nebraska Breastfeeding Coalition is open to anyone who is in agreement with the mission, goals and values of the Coalition. No person or organization shall be denied membership because of race, gender, religious preference, ethnicity, sexual orientation, age, disability or any other grounds in which it is not permissible to discriminate. Members may not receive personal compensation or commissions from infant formula companies.

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Strategic Plan 2022- 2025

- Focus Areas
 - Clarifying the mission
 - Diversity, equity, and inclusion
 - Expanding our outreach and capacity
 - Increasing representation
 - Intentional advocacy

If you're interested in joining a workgroup or have ideas on how to advance the mission, email info@nebreastfeeding.org

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Strategic Plan

Primary Goals and Activities

Goal #1

Improve the lactation workforce through diversification and professional support in Nebraska by 2025.

- Statewide Mentorship Program for IBCLC Candidates
- Scholarship opportunities through the Coalition
- Continuing Education provided through Coalition Meetings and other events

Goal #2

Increase NE BFC visibility and reach among Nebraska community partners by 2025.

- Greater involvement in Community events and activities
- Improvements to the Breastfeeding Friendly Establishment application and renewal process

Goal #3

Increase NE BFC network advocacy efforts by 2025 for relevant policies and practices at the local, State, and National levels that promote breastfeeding in Nebraska.

- Greater involvement in the promotion of breastfeeding initiatives in legislation, health system policy, and community advocacy

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Breastfeeding Friendly Designation

Supporting breastfeeding mothers in the workplace is not only the law but is one way for businesses to embrace wellness, impact health care costs, lower absenteeism, and be seen as a family-friendly business for potential and current employees.

- Applying is free for all businesses and organizations
- Designation is re-evaluated annually
- Member sites will receive:
 - Printed materials supporting breastfeeding in the workplace
 - A dated Nebraska Breastfeeding Coalition Breastfeeding Friendly window cling for display purposes
- Current member sites will be contacted by the end of 2022 regarding their renewal

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Teresa Pena, BA, MST, CLC

**Introducing: The Nebraska Breastfeeding Coalition
First IBCLC Mentorship Program**



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Ann Seacrest, BSN, RN, IBCLC

**Introducing: The Nebraska Breastfeeding Coalition
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Lactation Supporters Map

We want to know who's in our communities helping families

All lactation credentials are welcome!

Fill out Google form: <https://forms.gle/iAMgxYtexycBBHNS6>

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Newsletter Entry Requests

Please help us inform all lactation advocates in Nebraska with the most recent news!

- *Do you know of any upcoming events or continuing education (local or beyond)?*
 - *Have any opportunities that advocates need to know about?*
- *Is your community doing great things? Does your community need help? We'd love to share any community updates!*

Email us at: info@nebreastfeeding.org

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Help us make a difference!

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Join Our Mission

Become a member or renew today!

nebreastfeeding.org

Membership Benefits

- Regular communication on Nebraska Breastfeeding Coalition Activities
- Use of Coalition materials
- Opportunity to contribute to Coalition activities
- Professional/Networking affiliations
- Opportunities to attend sponsored conferences

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Future Quarterly Meetings

2023 Meeting Dates

February 7, 2023

May 2, 2023

August 1, 2023

November 7, 2023

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www.nebreastfeeding.org