

**Strategic Planning**

**Goal 2 Task Force**

**June 14, 2016**

**11:30 AM**

**PRE-WORK:** Review Webinar Notes – Goal 2.pdf

**TOPIC:** Strategic Planning for the NE BFC

**RATIONAL AIM:** Identify specific (action-oriented) strategies for Work Groups to address in Q1 – Q4.

**EXPERIENTIAL AIM:** Participants feel empowered and engaged in the specific strategies in order to complete the work.

- 11:30 Introductions
  - Arli Boustead, AJ Cecil-Starlin, Christian Minter, Corrine Jarecke, Kay Anderson, Kelli Hansen
- 11:45 Identify Two Victories for Each Goal
  - Addressing Gaps:
    - Identifying which gaps are the biggest and create education to address it. Set a baseline – identify where the gaps
    - Getting a more up to date assessment of evidence based practices in the hospitals.
    - More victory would be the gap that exists between clinics and community.
    - #1 Determining how to find the gap in the hospitals – develop a plan for how to get the info we need.
    - #2 Ask the workforce (IBCLCs, CLCs, CBEs, WIC, RNs, etc) what is missing – what they identify as the gaps.
  - HC Provider & Prof. Ed:
    - #1 Compile a list of all providers in the state
    - #2 Disseminate Really? Really. to providers listed above.
  - Explore Designations:
    - [High5kansas.org](http://High5kansas.org)
    - #1 See what the benefit of developing a Breastfeeding Friendly Designation has done for Kansas and what it could mean for Nebraska.
- 12:00 Addressing Gaps (Evidence-based practice/education & support)
- 12:15 Healthcare Provider & Professional Education
- 12:30 Explore Designation
- 12:45 Work Group Leaders
- 12:50 Next Steps – Task Force for Goal 2 will meet every other month – Next meeting August
  - Have info to Arli by the 25<sup>th</sup> of the month preceding the meetings (July, October, January, and April)
  - Four leaders could meet around the 25<sup>th</sup> of those months that would be great.

## Goal #2

Cluster, Team	Quarter 1 (Jul-Sept2016)	Quarter 2 (Oct-Dec2016)	Quarter 3 (Jan-Mar2017)	Quarter 4 (Apr-Jun2017)	Victory!
<b>ADDRESSING GAPS IN (EVIDENCE-BASED PRACTICE)/(EDUCATION &amp; SUPPORT)</b>  <b>WHO:</b> Corrine (LEAD), Arli, Lesley, Peggy	<ul style="list-style-type: none"> <li>Figure out what data is already available to us.</li> <li>Determine who we need at the table.</li> <li>What data are we interested in obtaining.</li> <li>Determine who is “the workforce.”</li> <li>Find out if we have access to them.</li> </ul>	<ul style="list-style-type: none"> <li>Review data compiled in Q1 and determine what we still need, as well as what kind of data collection we will have to do ourselves.</li> <li>Decide what we’re asking the workforce and how we are reaching them.</li> </ul>	<ul style="list-style-type: none"> <li>Come up with a plan on how to obtain the data we still need.</li> <li>Develop a plan for reaching out to the workforce.</li> </ul>	<ul style="list-style-type: none"> <li>Determine the next steps to put the Q3 plan into action.</li> <li>Launching and receiving information.</li> <li>Determining the next steps for what to do with that information.</li> </ul>	<ul style="list-style-type: none"> <li>Determine how to find the gap in the hospitals.</li> <li>Ask the workforce what is missing and what they identify as the gaps.</li> </ul>
<b>HEALTHCARE PROVIDER &amp; PROFESSIONAL EDUCATION</b>  <b>WHO:</b> Christian (LEAD), AJ, Arli, Diane Roberts, Diane Erdmann, Kay	<ul style="list-style-type: none"> <li>Identify health care professionals and professionals delivering health services that we want to reach.</li> <li>Find out where to get the information we need.</li> </ul>	<ul style="list-style-type: none"> <li>Organize the data.</li> <li>Determine how to connect with them (mail, email)</li> <li>Decide what you’re asking and offering, based on funds available from NE BFC and what you want to follow up on.</li> </ul>	<ul style="list-style-type: none"> <li>Disseminate the information.</li> </ul>	<ul style="list-style-type: none"> <li>Determine the next steps for follow-up.</li> </ul>	<ul style="list-style-type: none"> <li>Compile a list of all providers in the state [that we want to reach].</li> <li>Disseminate Really? Really. to those providers.</li> </ul>
<b>EXPLORE DESIGNATION</b>  <b>WHO:</b> AJ (LEAD), Corrine, Katie, Lesley, Peggy	<ul style="list-style-type: none"> <li>Literature review (what’s out there, what it’s doing)</li> <li>See what others are doing (KS, USBC meeting)</li> <li>Reaching out to Brenda and counterparts she’s working with.</li> </ul>	<ul style="list-style-type: none"> <li>What do we want out of a similar designation?</li> <li>What could this mean for Nebraska?</li> <li>Who would we target?</li> <li>What would the designation be and what would it cost?</li> </ul>	<ul style="list-style-type: none"> <li>Take what we decide in Q2 and develop a plan.</li> </ul>	<ul style="list-style-type: none"> <li>Put the plan into action.</li> </ul>	<ul style="list-style-type: none"> <li>See what the benefit of developing a Breastfeeding Friendly Designation has done for Kansas (and others) and what it could mean for Nebraska.</li> </ul>