

Strategic Planning

Goal 1 Task Force

June 21, 2016

PRE-WORK: Review Webinar Notes – Goal 1.pdf

TOPIC: Strategic Planning for the NE BFC

RATIONAL AIM: Identify specific (action-oriented) strategies for Work Groups to address in Q1 – Q4 and make progress on setting up Q1 tasks.

EXPERIENTIAL AIM: Participants feel empowered and engaged in the specific strategies in order to complete the work.

- 11:30 Introductions
- 11:45 Review timeline
- 12:00 Funding
- 12:15 Outreach
- 12:30 Monitoring/Assessment
- 12:45 Work Group Leaders
- 12:50 Next Steps – Task Force for Goal 2 will meet on the 25th of every month prior to a Quarterly Meeting (July, October, January and April) and will communicate via email or phone every month.

Notes:

- Do we make several one pagers – one with everything, one for funding, then tailor as we create
- Table for contacts – possible funding or just for outreach.
- If a group attends the conference, their eligible for CBI
- Value in fostering local coalitions
- Outreach activity – reach out to former CBIs and ask about the value, what are you continuing, are you still meeting, was it helpful, should we keep doing it
- Ask Leah about Deanne
- Engage leaders of CBI – the webinars could be focused on CBIs – talk about best practices, resources, outreach

Timeline and leadership matrix:

- See next page

Goal #1

Cluster, Team	Quarter 1 (Jul-Sept2016)	Quarter 2 (Oct-Dec2016)	Quarter 3 (Jan-Mar2017)	Quarter 4 (Apr-Jun2017)	Victory!
FUNDING WHO: Stacey, Nikki, Holly, and the leadership team (as needed)	<ul style="list-style-type: none"> Brainstorm who the contacts (list of partners/ sources) might be, timeline of WHEN funding is available/ awarded Research additional grants and funding sources (grants, private funders, fundraising events, membership dues). [connection w/ cluster 2: one pager of successes completed to use for making contact with partners/sources] 	identify and make contact with 2-3 partners	identify and make contact with 2-3 partners	<ul style="list-style-type: none"> Identify and make contact with 2-3 partners 1-2 funding proposals submitted (qtrs 3/4) 	<ul style="list-style-type: none"> defined list of partner/sources specific # of contacts made on that list 1-2 funding proposals submitted at least 1 other source funding besides CDC and membership dues
OUTREACH WHO: Stacey, Nikki, Holly, and the leadership team (as needed)	<ul style="list-style-type: none"> Create a one-pager of successes and strategic plans moving forward Create the key contacts list Define NE BFC outreach activities 	<ul style="list-style-type: none"> Update the website to reflect the 3 priority areas and member engagement Revisit (and further define as needed) the outreach activities/plans Hold 2-3 meetings with new partners (blend with outreach activities as possible) 	<ul style="list-style-type: none"> 1-2 outreach activities complete Revisit (and further define as needed) the outreach activities/plans Hold 2-3 meetings with new partners (blend with outreach activities as possible) Update the website to reflect the 3 priority areas and member engagement 	<ul style="list-style-type: none"> 1-2 outreach activities complete Hold 2-3 meetings with new partners (blend with outreach activities as possible) 	<ul style="list-style-type: none"> updated website a list of key contacts, key players in the state/HDs defined communication outreach activities (qtrly newsletter, etc.)
MONITORING/ ASSESSMENT WHO: Stacey, Nikki, Holly, and the leadership team (as needed)	<ul style="list-style-type: none"> Look for a suggested matrix to follow or model ours after. Start the framework for the matrix: What's happening/ who's going to do it/ timeline/ resources needed/ measure of success. If there's an activity around monitoring/assessment decide if there's anything we need to do – how it happened and use those conversations for discussion toward next steps. Hold regular meetings and reflections against the Action Plan Matrix. 	<ul style="list-style-type: none"> Continue to develop the matrix and use towards the accomplishments of quarterly tasks. Hold regular meetings and reflections against the Action Plan Matrix. 	<ul style="list-style-type: none"> Continue to develop the matrix and use towards the accomplishments of quarterly tasks. Hold regular meetings and reflections against the Action Plan Matrix. 	<ul style="list-style-type: none"> Continue to develop the matrix and use towards the accomplishments of quarterly tasks. Use Matrix to develop next steps for this goal. 	<ul style="list-style-type: none"> Having a matrix around monitoring and assessment, that defines what we need to do in each quarter. Utilizing the matrix and having a summary and recommendations for the next steps.